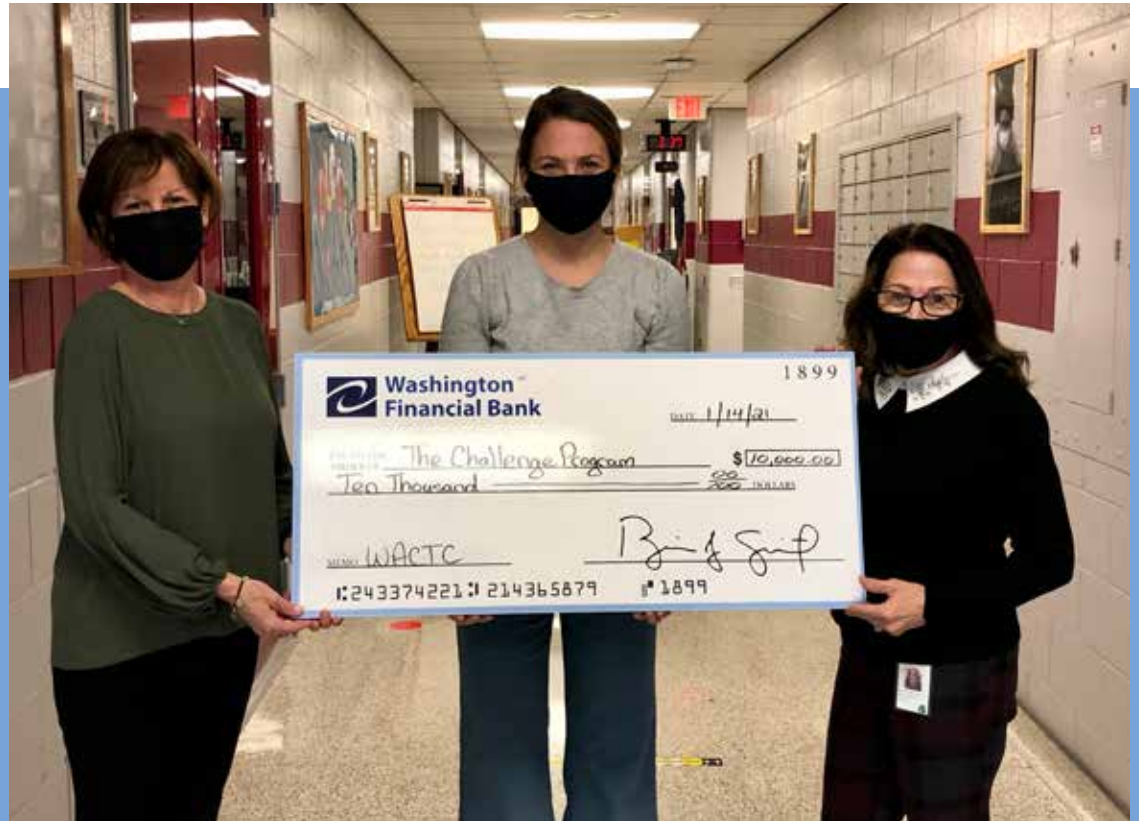


WFB in our COMMUNITY

The Challenge Program

Washington Financial Bank is proud to support The Challenge Program, Inc. (TCP). At TCP, their vision is that high school students in Southwestern PA can have a chance for financial stability through a rewarding career in their communities. To this end, their mission is to develop sustainable business/education partnerships, while motivating students to develop the good habits needed to succeed both academically and in their future careers. To date, TCP has provided over \$4 million dollars in awards and has reached over 500,000 students.

During the 2020/2021 Washington Financial Bank will partner with TCP and sponsor the Western Area Career and Technology Center through the Educational Improvement Tax Credit (EITC) Program. This partnership will allow the Bank to work closely with students and to provide them with financial literacy programming as they prepare for the future.



A Little Lift

Developed by Blueprints' in 2019, A Little LIFT (ALL) is a community led, member directed initiative that has an immediate impact on Blueprints participating individuals and families who are facing barriers that prevent them from finding stability; attaining self-sufficiency; and achieving prosperity. Under this initiative, Blueprints identifies specific needs and the financial resources necessary to help clients overcome these obstacles. The needs and related stories are posted on the Little Lift website so that individuals/businesses might consider helping to fund these causes.

Following the development of ALL, in February 2020, the Bank created the Little LIFT Committee. The Little LIFT Committee is made up of 12 Bank employees who review the LIFTS as they are submitted and determine the funding allocation. This initiative is a wonderful opportunity for our community focused bank to make a big impact

In its first year, the Little Lift Committee helped to eliminate barriers for 67 households. The lift committee also hosted an initial drive to help supply essential baby items to support Blueprints clients in need. Together, Bank employees donated 3,294 diapers, 78 packs of wipes, 276.4oz of formula as well as other baby necessities.

